

Hybrid Cloud Priorities



Red Hat



Summary Results | July 2020

SURVEY SUMMARY

Between June and July 2020, Gatepoint Research invited selected executives to participate in a survey themed *Hybrid Cloud Priorities*.

- ▶ Candidates were invited via email and 104 executives have participated to date.
- ▶ Management levels represented are all senior decision makers: 5% hold the title CxO, 13% are VPs, 30% are Directors, and 52% are Managers.
- ▶ Survey participants represent firms from a wide variety of industries including business services, construction, consumer services, financial services, healthcare, manufacturing (general, primary and high tech), mining, retail trade, transportation, utilities, and wholesale trade.
- ▶ Responders work for firms with a wide range of revenue levels:
 - 28% work in Fortune 1000 companies with revenues over \$1.5 billion;
 - 21% work in large firms whose revenues are between \$500 million and \$1.5 billion;
 - 11% work in mid-market firms with \$250 million to \$500 million in revenues;
 - 40% work in small companies with less than \$250 million in revenues.
- ▶ 100% of responders participated voluntarily; none were engaged using telemarketing.





EXECUTIVE OVERVIEW

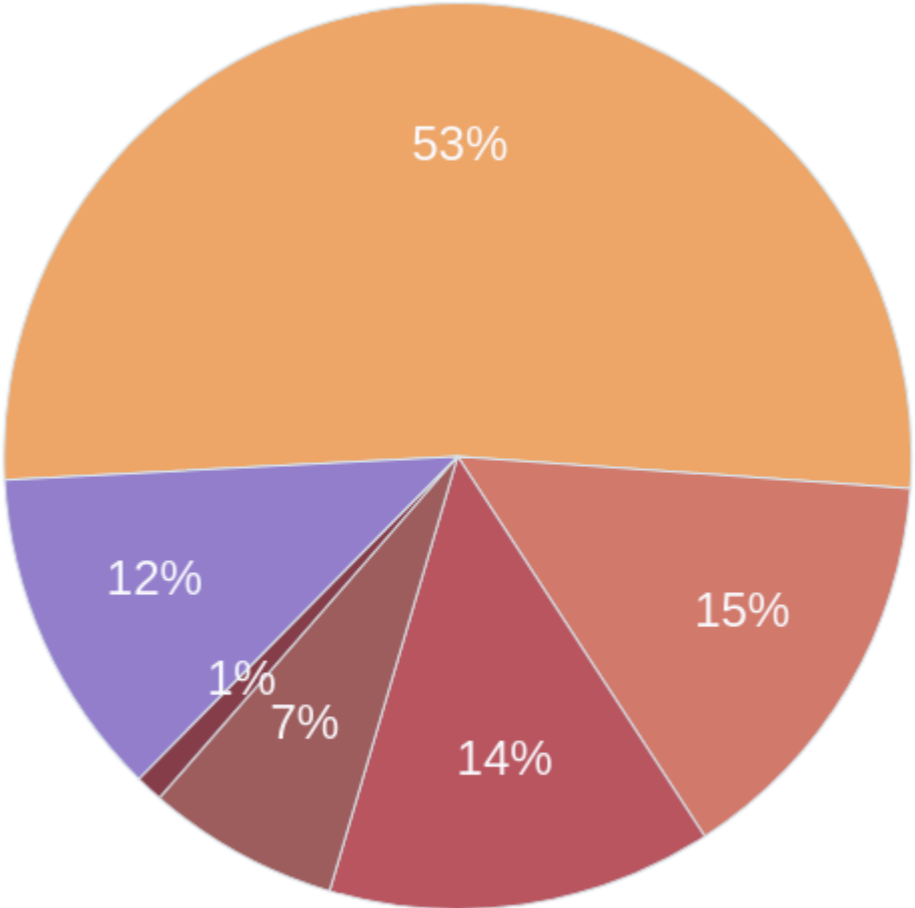
The transformation of an organization's IT to cloud or hybrid cloud requires a clearly delineated plan. This year, even the most minutely detailed IT strategies have been sidetracked, delayed, or rerouted by a tumultuous business and social environment. How have companies planned and prioritized their cloud transformation roadmap?

This survey asks respondents to report:

- What were their company's top three IT priorities at the start of 2020? Have they altered their IT strategy in light of worldwide events?
- What's next on their cloud transformation roadmap?
- What percent of their mission critical workloads have they moved to public or private clouds?
- What hybrid cloud challenges have they faced?

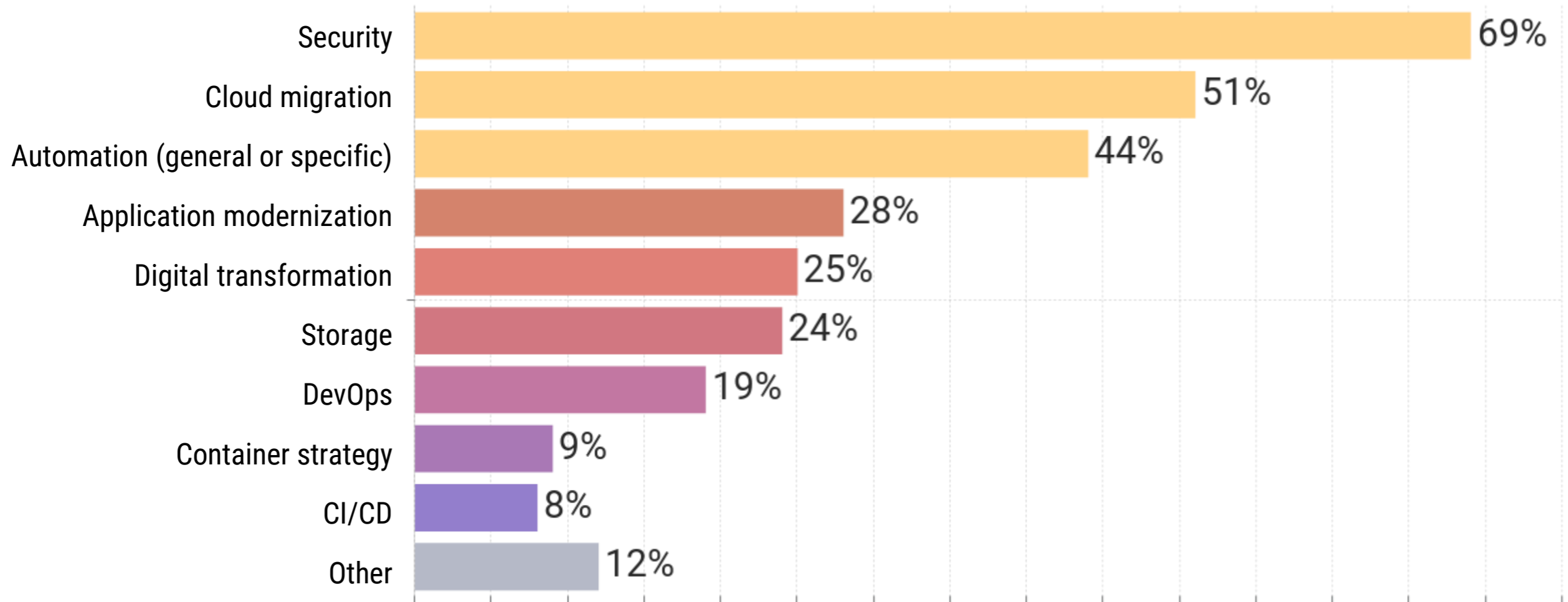
Which team are you on in your organization?

IT Operations	53%
Engineering	15%
Executive Leadership	14%
Applications/Development	7%
Product Marketing/Management or line of business	1%
Other	12%



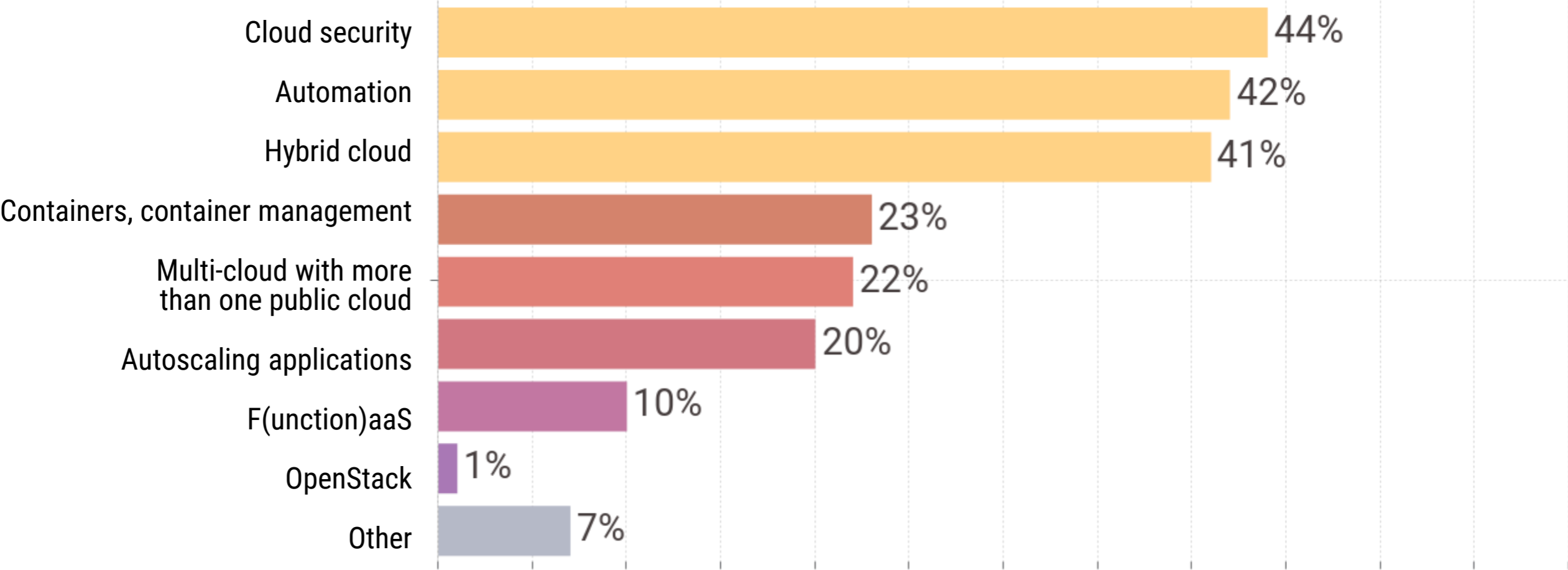
More than half of those participating in the survey (53%) are members of their organization's IT Operations team. The rest are divided between engineering, executive leadership, app development, product marketing, and Other (mostly enterprise architecture).

At the start of 2020, what were your top three IT priorities?



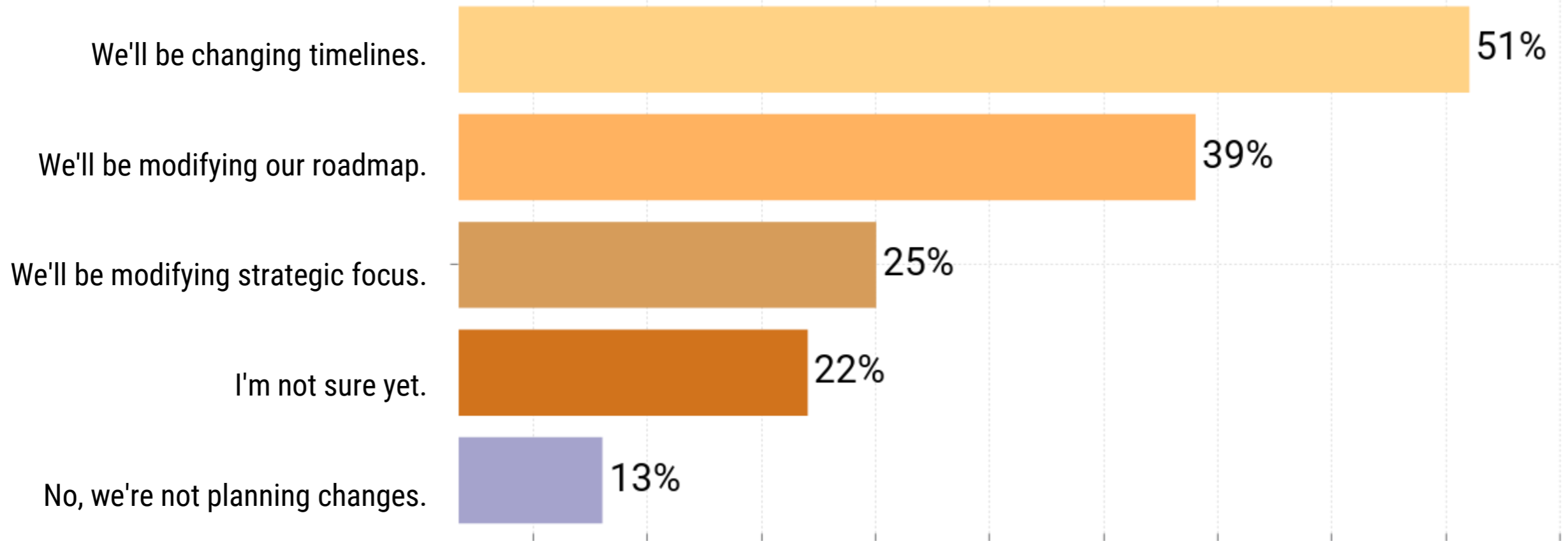
At the start of the year, respondents' top three IT priorities were security, cloud migration, and automation. Least touted was CI/CD, with only 8% considering it a priority.

What's next on your cloud transformation roadmap?



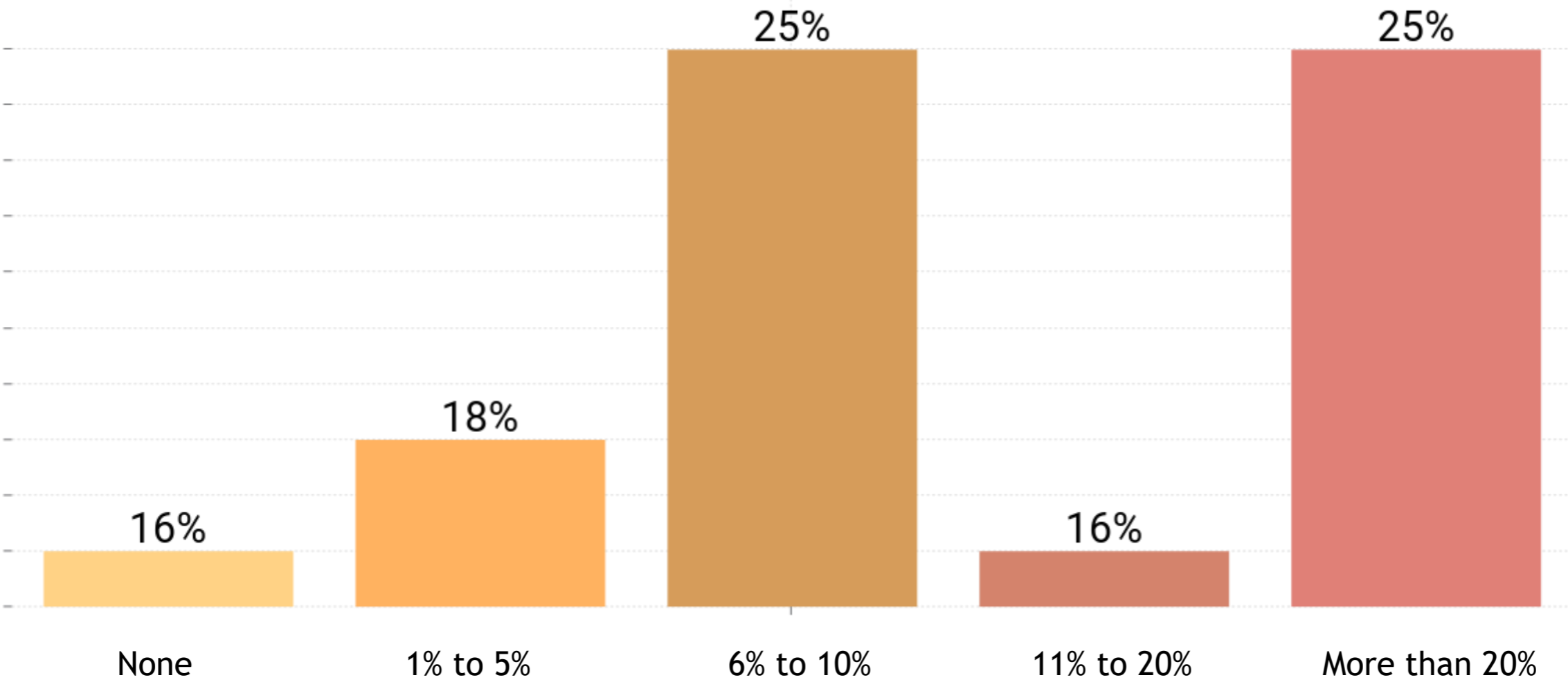
Top three most popular destinations respondents identify on their cloud transformation roadmap: cloud security (44%), automation (42%), and hybrid cloud (41%).

Will the 2020 worldwide events result in major changes to your IT strategy or roadmap?



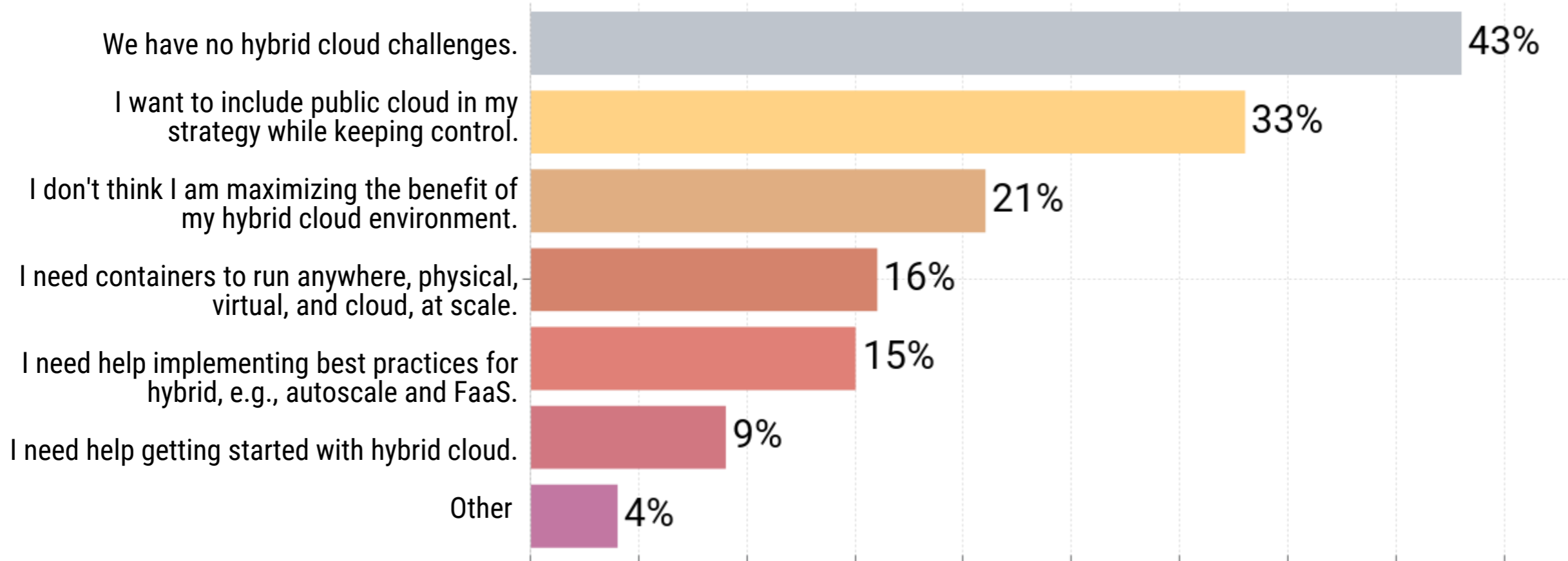
In the tumultuous business environment of this year, IT changes are coming. 51% of respondents say they are changing timelines; 39% are modifying their roadmap, 25% are modifying their strategy. Just 13% say they do not expect to make any changes.

What percent of your mission critical workloads have moved to public or private clouds?



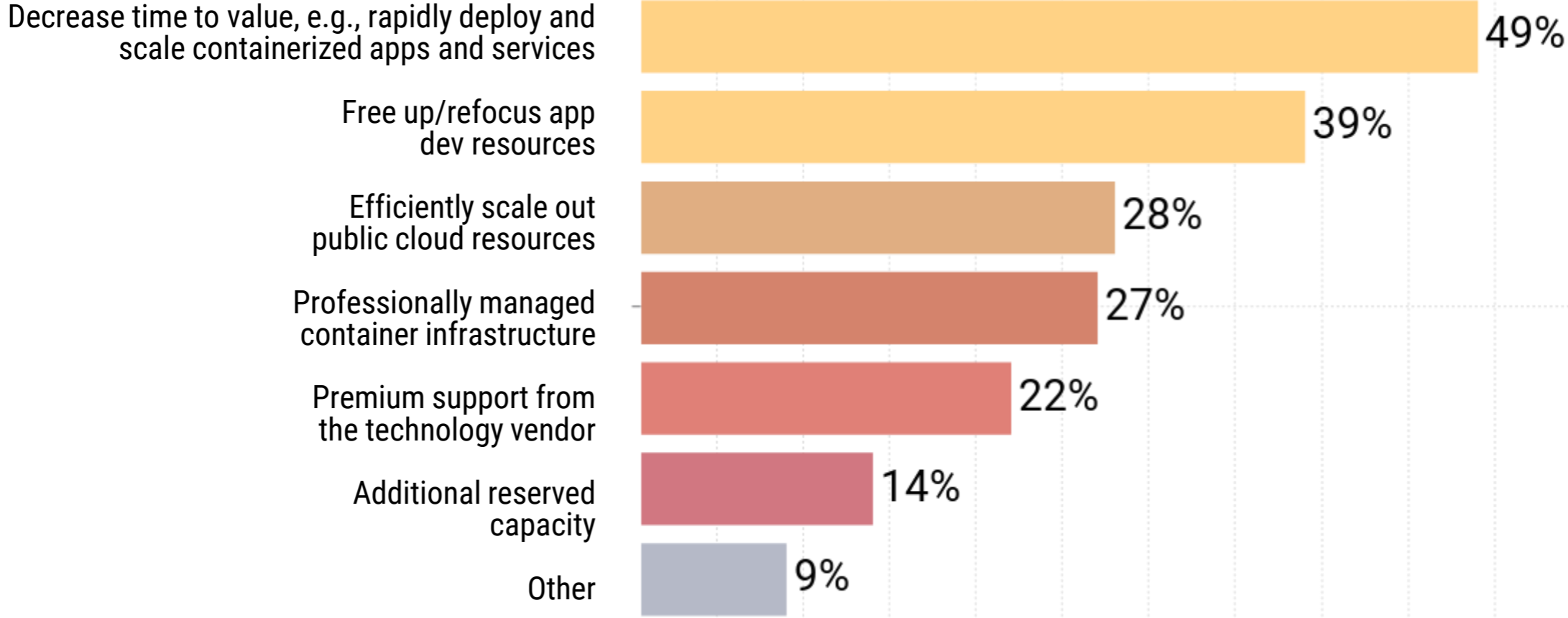
One quarter of respondents report more than 20% of their mission critical workloads run in the cloud.

Do you experience any of these hybrid cloud challenges?



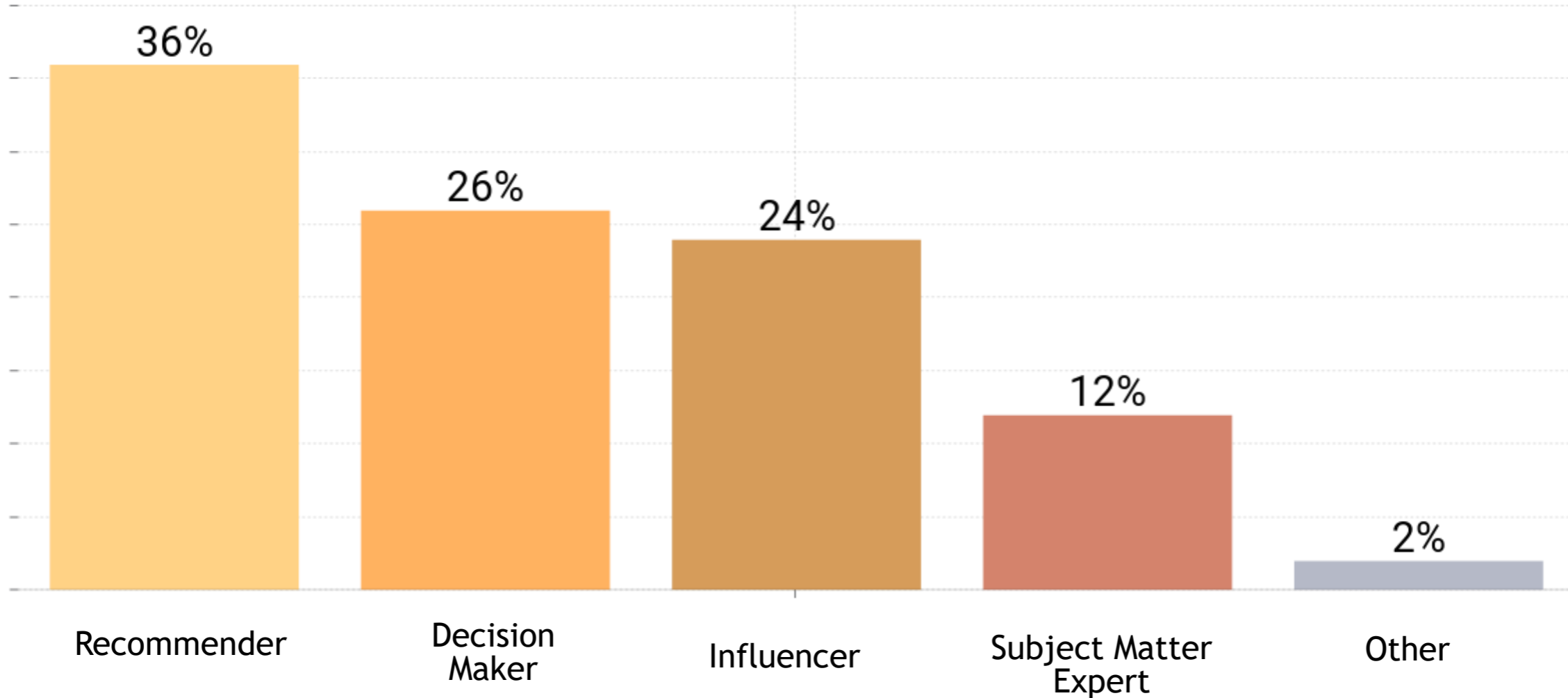
Top two problems encountered by respondents in the hybrid cloud environment are being able to include public cloud without relinquishing control (33%) and figuring out how to maximize hybrid cloud (21%). 43% claim to have no hybrid cloud challenges.

What two benefits would you most value from adopting a hosted container service for application development and deployment?



About half of respondents (49%) indicate that speeding up the time it takes to deploy and scale apps and services in their hybrid cloud environment is the most highly valued benefit from a hosted container service. 39% hope it will free up and refocus app development resources for other tasks.

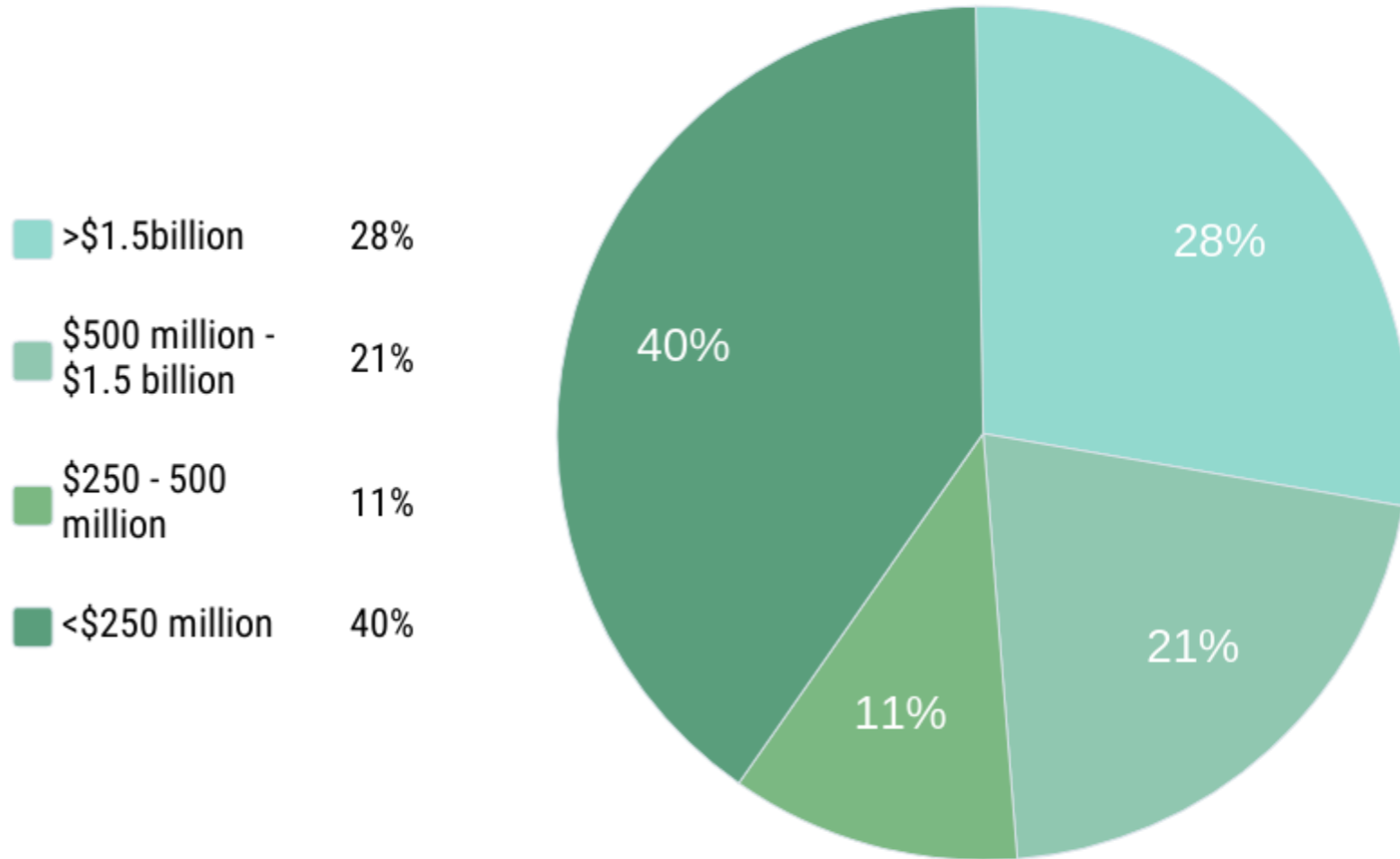
What is your usual role when the organization makes technology purchases?



36% of those participating in the survey recommend technology purchases in their organization. 26% actually make the decision.

REVENUE

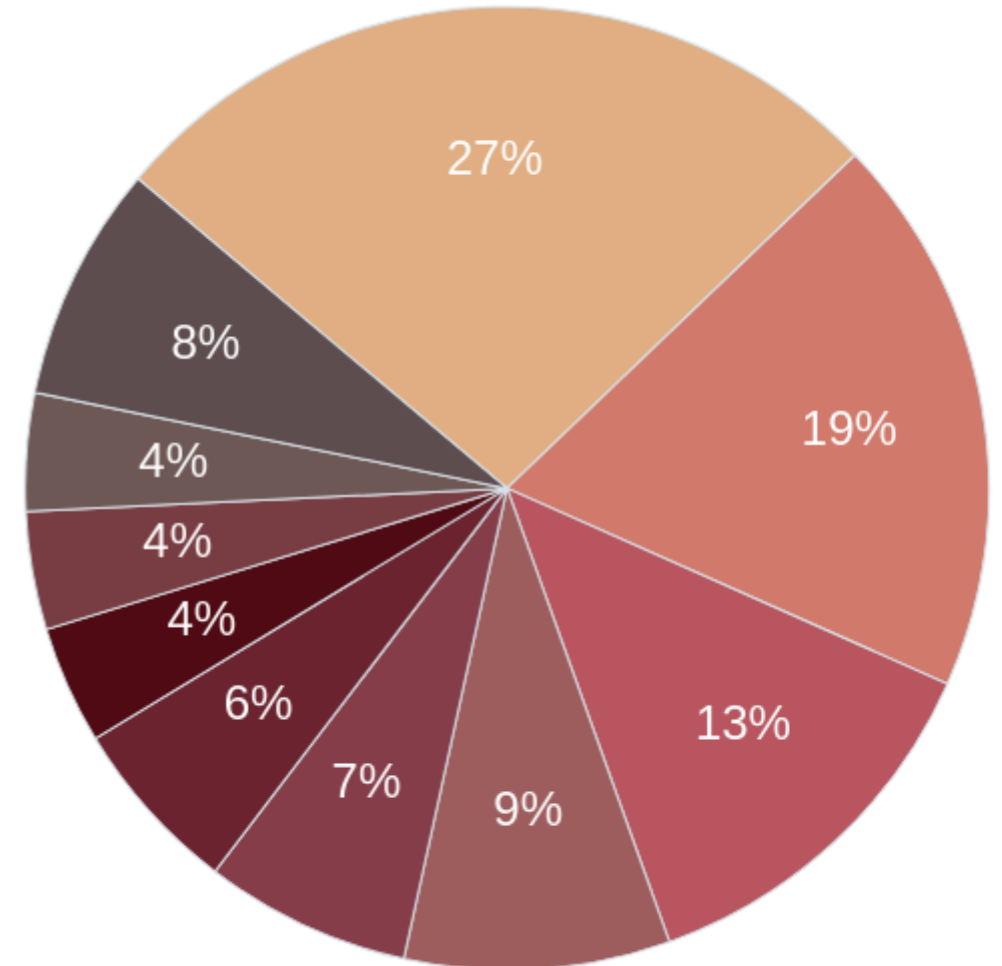
28% of those surveyed work in Fortune 1000 companies with revenues over \$1.5 billion.



INDUSTRY SECTORS

Responders represent a wide variety of industries.

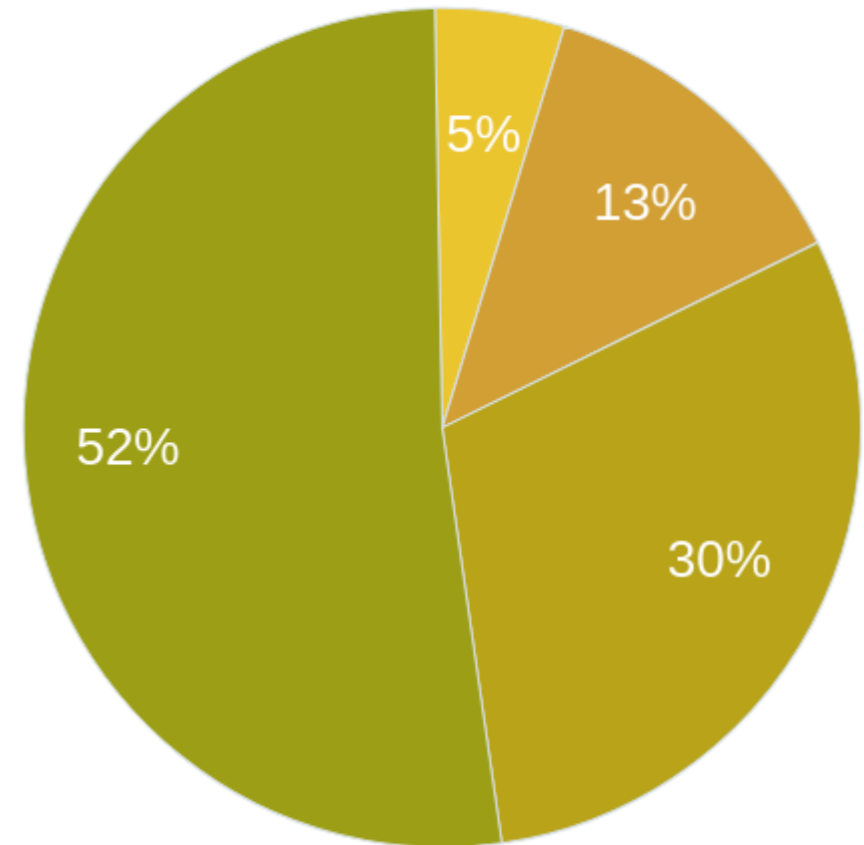
Business Services	27%
Financial Services	19%
Mfg - High Tech	13%
Healthcare	9%
Transportation	7%
Wholesale Trade	6%
Mfg - General	4%
Mfg - Primary	4%
Utilities	4%
Other (Consumer Services, Mining, Retail Trade, Construction)	8%



JOB LEVEL

48% of survey respondents hold director or executive level positions in their organization.

CxO	5%
VP	13%
Director	30%
Manager	52%





Red Hat

Red Hat uses an open source approach to architecture, culture, and process, allowing apps -and ideas- to flow more consistently across hybrid clouds.

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